

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands rolls out the red carpet for the King

Up to S\$30,000 in cash and an exclusive red-carpet experience to be won as Sands Theater gets ready to raise the curtain for The Lion King

Singapore (24 February, 2011) Marina Bay Sands has announced a series of programs to celebrate the curtain-raiser for the award-winning musical, *The Lion King*, which will make its debut in less than two weeks. Set to be the biggest theatrical performance in Southeast Asia, the cast and crew of *The Lion King* are putting the finishing touches to the critically acclaimed production.

Throughout the coming weeks guests at Marina Bay Sands can participate in a series of resort-wide destination promotions, including a chance to win an exclusive red-carpet experience at *The Lion King* Gala event on 10 March. From now till 3 March, shoppers spending just S\$100 at The Shoppes at Marina Bay Sands can enter the ***FIT for a KING*** lucky draw, where the winner will walk away with one-night stay at the Marina Bay Sands luxurious Orchid Suite, an exclusive hair and make-up styling session at the lavish Action Hair Boutique and evening wear for two from leading Singapore fashion label, RAOUL. The winner and a companion will kick-off the evening on the red carpet, joining invited VIP guests and celebrities at the exclusive *Lion King* Gala event at the Sands Theater.

Members of the Marina Bay Sands Premier Advantage, the integrated resort's loyalty program, can double their chances of winning the ***FIT for a KING*** lucky draw, as their membership grants them additional entries with every S\$100 spent.

The Lion King Celebration is another exciting destination promotion for all Premier Advantage Members. Part of this promotion is a chance to win the ***The Lion King Lifetime Experience*** package. From now till 31 March, six privileged Premier Advantage Members can win the ***The Lion King Lifetime Experience*** package, which includes a one-night stay at Marina Bay Sands, limousine pick-up to the hotel, two pairs of *The Lion King* tickets and S\$400 worth of Marina Bay Sands Destination Credit Vouchers. Other exciting prizes include tickets to the musical, *The Lion King* merchandises and Marina Bay Sands vouchers.

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These exciting give-aways ends with the ***The Lion King Celebration Grand Finale*** lucky draw. From 1 to 3 April, Premier Advantage Members stand a chance win up to S\$30,000. There will be a total of five draws per day – hourly from 6pm to 10pm. For full details, please visit: www.marinabaysands.com

The very first performance by the international cast will be for approximately 200 students and faculty members of Metta School, a dedicated institution catering to the academic needs of children with learning disabilities. The cast will put on a special dress rehearsal for Metta School, which is Marina Bay Sands' Corporate Social Responsibility (CSR) partner. The Marina Bay Sands CSR program is aimed at supporting disadvantaged youth in Singapore through various platforms including an internship program.

The Lion King opens on 3 March 2011 and will play 8 shows a week – every Tuesday to Friday at 8pm and every Saturday, Sunday at 2pm and 8pm. For full ticketing information, including The Lion King hotel package, please click on: http://www.marinabaysands.com/Entertainment/The_Lion_King.aspx

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which will play host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

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